



WHAT IS WOMEN IN CODE

Women In Code, is MetroHacks' first 12hr Hackathon devoted to all-female high school students, its main goal is to bring more girls into STEM. At Women, we aim to bring in girls who are coding beginners, along designers, and aspiring entrepreneurs etc... We aim to bring over 120 girls across New England for this amazing event!



The event will be hosted at the Cambridge Innovation Center located on 1 Broadway, Cambridge, MA.

For more information:

Email: info@metrohacks.o

WHY SPONSOR

INSPIRATION

Every student remembers their first hackathon. As a sponsor of MetroHacks W, you have the opportunity to form a profound relationship on a new generation of creative girls who are aspiring talented thinkers, engineers, and entrepreneurs.

EXPERIMENTATION

At the MetroHacks W, you can stress-test your APIs and products to their limits. By bringing your products to MetroHacks W, you'll see your products used in creative ways and get invaluable feedback

RECOGNITION

At MetroHacks W, you can put your product and brand in front of hundreds of enthusiastic girls who are interested in STEM. Get a chance to mentor future innovators and builders, and potentially recruit for summer internships

WHERE WILL YOUR MONEY GO

The money will be going towards our venue, food, swag, emergency funds, and anything else needed to run the hackathon. MetroHacks+, a 501(c)(3) nonprofit organization, is the official fiscal sponsor of MetroHacks W. All contributions to MetroHacks W will be processed by MetroHacks, and therefore will be tax deductible.

SPONSORSHIP TIERS

| Bronze | Silver | Gold | Diamond |
|--------|--------|--------|---------|
| \$500 | \$1000 | \$2000 | \$2500 |

General

| | | | | |
|----------------------------|-----|-------|-------|--------|
| Bring Hardware | Yes | Yes | Yes | Yes |
| Send Mentors | Yes | Yes | Yes | Yes |
| Bring Recruiting Materials | --- | Yes | Yes | Yes |
| Send Recruiters | --- | --- | Yes | Yes |
| Get Hacker Contact Info | --- | After | After | Before |
| Get Hacker Resumes | --- | --- | After | Before |

Branding

| | | | | |
|-----------------------------|-----|-----|-----|-----|
| Distribute Swag | --- | Yes | Yes | Yes |
| Logo on T-shirt and Website | --- | Yes | Yes | Yes |
| Banners at Event | --- | Yes | Yes | Yes |
| Blurb in Program | --- | --- | Yes | Yes |
| Sponsor a meal | --- | --- | Yes | Yes |
| Sponsor a lesson/workshop | --- | --- | --- | Yes |

Demos/Presentations

| | | | | |
|-----------------------------|-----|-----|-------|-------|
| Demo API at kickoff | --- | Yes | Yes | Yes |
| Company Speech at kickoff | --- | --- | 3 min | 5 min |
| Present "best use of" prize | --- | --- | --- | Yes |